

Stephanie Snipes

UX / UI Designer

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- EDUCATION**
- University of California, Berkeley – School of Information** **Aug. 2014 – May 2016**
Master of Information Management & Systems, User Experience Design specialization – GPA: 3.9
Graduate Student Instructor – Entrepreneurship & Startup Strategies & Information Visualization
Design Chair, Information Management Student Association, 2014-2015
- University of California, Los Angeles** **Sept. 2006 – June 2010**
B.A. in Political Science, International Relations – GPA: 3.7; B.A. in Asian American Studies – GPA: 4.0
- EXPERIENCE**
- Product Designer – Sales Cloud** **Aug. 2016 (Beginning)**
Salesforce, Inc.
- Product Design Intern – Sales Cloud** **May 2015 – Aug. 2015**
Salesforce, Inc.
Created a new feature concept for the redesigned Sales Cloud platform user interface. Conducted over 20 user interviews, drove product ideation, and produced low-fidelity and high-fidelity prototypes using paper, Sketch, and InVision through rapid iteration.
- Web Designer & Developer; Graphic Designer** **Feb. 2012 – Dec. 2014**
UCLA Housing & Hospitality Services (H&HS), Marketing & Communications
Designed and developed 10 websites from wireframes in Adobe Photoshop and InDesign into code using Wordpress, HTML, CSS, JavaScript, and PHP. Implemented a full-stack solution for a career services platform under low-cost constraints by using Google Spreadsheets as a database.
- PROJECTS**
- Portal – Capstone Project on Data Privacy, Security & Blockchain Storage** **Aug. 2015 – May 2016**
Served as front-end developer and designer for a year-long capstone project exploring new ways to enhance and improve user data privacy and security through blockchain technology.
- Peer-to-Peer Service Exchange Research** **March 2015 – July 2015**
Palo Alto Research Center (PARC), a Xerox company
Designed a mobile user interface for an open-source timebanking exchange platform created by PARC, Penn State University, and Carnegie Mellon University.
- AWARDS**
- Kabam Collider Project, Kabam & Sutardja Center for Entrepreneurship & Technology** **Nov. 2015**
Awarded First Place and a \$15,000 prize with fellow School of Information teammates. Presented proposal to Kabam leadership, covering business strategy, user experience, and behavioral economics.
- "People and Money" Personal Finance Hackathon, Capital One Bank** **Mar. 2015**
Awarded First Place and a \$12,000 prize with fellow School of Information teammates. Ideated a social and behavioral challenge concept. Worked on user experience flow, interface design, and front-end development of the final prototype.
- 2014 Campus Protothon, Wells Fargo Bank** **Oct. 2014**
Awarded First Place and a \$10,000 prize with fellow School of Information teammates. Focused on ideation, user experience and interface design, information architecture, and prototyping.
- SKILLS**
- Fluent in HTML, CSS, Sketch, Adobe InDesign, Illustrator, Photoshop, Wordpress, and InVision
 - Knowledgeable in JavaScript, jQuery, AngularJS, Python, PHP, MySQL and Adobe After Effects
 - Travel hacker; fond of points & miles valuation and experiencing the world at a discount